

YOU'RE INVITED



BECOME A BUS TRAINING EXPO SPONSOR

June 17-18, 2025 | 8:00 a.m. – 5:00 p.m. | Setup begins at 2:00 p.m. on June 16.
Northwest Arkansas Convention Center | 1500 South 48th Street | Springdale, AR 72762

Rush Bus Centers in Arkansas is seeking sponsors for the fifth annual Bus Training Expo. Sponsoring this event puts your brand in front of key decision-makers and provides you with an opportunity to educate our high-value customers on your company's strengths. Complement your company's marketing plan by becoming an official sponsor today. In partnership with Northwest Arkansas Student Transportation Association and Dawson Education Services Cooperative, we thank you for your support.



GOLD SPONSOR | \$4,500 | FOUR SPONSORSHIPS AVAILABLE

- All Silver Sponsor inclusions, plus:
- Upgrade to full-page ad in event program
- 20-minute presentation to attendees during lunch | Topic of your choosing, but must be approved by Rush Bus Centers
- Prominent seating during lunches
- Social media mentions on event posts

SILVER SPONSOR | \$1,750

- Booth space during Vendor Showcase
- Half-page ad in event program
- Company logo listed in the event program and on event signage
- Invite to the cocktail reception and dinner

> RESERVE YOUR SPONSORSHIP BY MAY 2, 2025.

Contact Jackie Bell with any questions at 479-970-2270.



expect more.