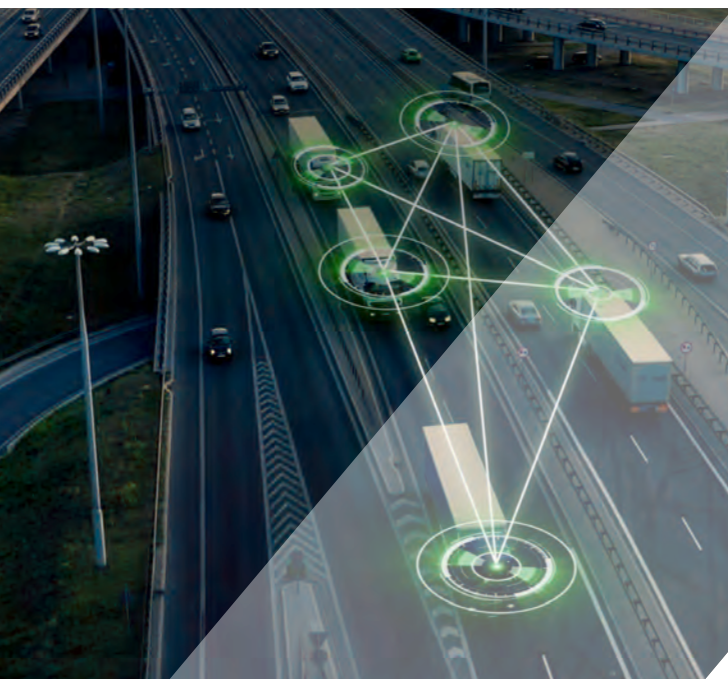


TELEMATICS SOLUTIONS



expect more.

WHEN AND WHERE YOU NEED US. With more than 150 locations in the US and Canada, Rush Truck Centers offers state-of-the-art service facilities staffed by ASE-certified and factory-trained technicians qualified to work on all makes and models of heavy- and medium-duty vehicles. And we perform all levels of service work, from preventive maintenance and warranty repairs to complete engine rebuilds. We also operate collision centers in key markets across our network.



ADVANCED TELEMATICS SOLUTIONS FOR YOUR BUSINESS. Operating your fleet at peak efficiency is critical to your success. And if you are like most fleet managers today, you operate a variety of truck makes that likely each have their own remote diagnostics system. Keeping up with all that data on multiple systems and portals is time-consuming and inefficient.

TELEMATICS CAN HELP. Our telematics system is the tool you need to streamline and simplify the management of your fleet so you can maximize your profitability. You can monitor driving habits, track fuel consumption, manage DOT/ELD compliance and much more. Our technology provides insights that allow you to take action on the data to optimize your fleet's efficiency.

HELPING YOU EFFECTIVELY MANAGE YOUR FLEET IS OUR HIGHEST PRIORITY. Through our RushCare customer support team, the Service Connect repair status tracking system and the nationwide Rush Truck Centers service and support network, we offer an industry-leading solution that is fully customizable for your specific business needs.



Simplify compliance



Track arrival and departure times and delivery status



Enhance productivity and efficiency



Maintain accuracy of records



Reinforce driver safety



Promote communication with drivers



Manage administrative time and costs



Support vehicle uptime with engine fault reporting for proactive vehicle maintenance

> OPTIMIZE YOUR FLEET'S PERFORMANCE

2



REAL-TIME PRODUCTIVITY TRACKING. Rush Truck Centers Telematics provides real-time data so you know what's going on with your fleet the moment it happens. You can make faster, better-informed decisions for your business to best support your safety and performance goals.

FLEET OPTIMIZATION. With our telematics solutions, you can capture key information necessary for better asset utilization and uncover areas for improvement. By managing undesirable driving habits such as excessive idling, speeding or fast acceleration, you can significantly advance your operations by maximizing driver safety. And the improved reporting exposes areas where you can reduce costs.

ENHANCED DRIVER SAFETY. Our technology solutions give you the opportunity to have a significant impact on your drivers' in-cab performance. With our risk and safety reporting, you can monitor drivers' habits over time and note improved or declining performance. Driver and vehicle scorecards allow you to set parameters for your drivers and measure compliance, and even provide in-vehicle coaching. And in the event of a collision, the system can provide accident detection and reconstruction to help determine what went wrong.



REGULATORY COMPLIANCE. Compliance with national, state and local regulations is a mandatory part of your business and critical to your success. Telematics lets you track vehicle inspections, monitor hours of service, record IFTA state mileage and audit driver time and attendance. And our data-driven program enables you to comply with CSA oversight more easily.

VEHICLE MAINTENANCE. Regular maintenance and early detection of vehicle health issues are key to keeping your fleet running. Through remote diagnostics, comprehensive vehicle health reports and even tire pressure monitoring, you can address vehicle maintenance issues before they become significant problems that could take your vehicles off the road. And with optional ongoing monitoring from our RushCare customer support team,

you can be notified by phone or email when fault codes reach a level for concern. Our support team will even advise you of the urgency of the code and how quickly the service issue should be addressed.

EXPANDABILITY. We have developed strategic partnerships to expand the data available through the system. This includes an online solutions center for fleet management (SaaS providers) with in-vehicle cameras, asset tracking, mobile apps and more. Rush Truck Centers Telematics also integrates with tools including Magellan, Android or IOS tablets. And with easy-to-install expansion hardware, you will have access to additional resources, including GO TALK™, driver NFC readers, tire pressure monitoring, Mobileye collision avoidance cameras, fuel card integration, in-cab driver coaching and other applications – whatever you need to manage your fleet more effectively.

> TECHNOLOGY SOLUTIONS FOR YOUR FLEET

4



Rush Truck Centers Telematics Solutions gives you real-time information on your fleet's operations, enabling you to optimize productivity, performance, safety and maintenance while streamlining regulatory compliance.

ADVANCED TELEMATICS HARDWARE. We've partnered with Geotab, the leading provider of commercial telematics, to offer one of the most advanced solutions for fleet managers. According to ABI Research, Geotab ranked #1 in innovation and scored the highest in implementation. Geotab is an open platform solution, which means it integrates with other software and hardware for product enhancement and customization.

SIMPLE TO INSTALL. The compact Geotab GO device plugs directly into your vehicles' diagnostic port with ease or via an adapter. The use of a harness leaves your diagnostic port open for other applications. An optional auxiliary wire harness allows for easy expansion of the device for additional capabilities and data reporting.

BUILT-IN ACCELEROMETER AND ANTENNA. The built-in accelerometer and antenna provide accurate real-time data and instant accident notification. They minimize wiring and are tamper-resistant.



REAL-TIME NOTIFICATIONS. Geotab GO telematics device provides minute-by-minute, in-cab driver and back-end user alerts that are customizable to fit your business requirements and help prevent problems before they occur.

IOX EXPANDABLE PLATFORM. With the IOX expansion port, you have limitless flexibility for integration to third-party devices such as temperature tracking, tire pressure monitoring and connectivity for up to four digital inputs. Track any sensor or input your company requires, including school bus warning lights, doors opening and closing, panic buttons for drivers, power take off (PTO) and more.

INTEGRATION FEATURES. The integration capabilities are unlimited and include truck routing, driver e-logs (ELD), interactive driver coaching, advanced sharp turn alerts, camera systems, recorded duty status changes, drive and duty time audits, onboard scales, electronic logs organization, tire pressure monitoring systems, advanced collision prevention, refrigerated trailer temperature tracking, remote diagnostics and more.

> BUSINESS TOOLS TO HELP DRIVE PROFITABILITY

6



Telematics, exclusively from Rush Truck Centers, enables you to identify operational goals, take action on the data and measure progress to optimize your fleet's efficiency. Using the most advanced vehicle tracking systems, our telematics provide you the most vehicle and driver data available – all accessible through a single online portal with customizable dashboards.

CUSTOMIZABLE DASHBOARD REPORTING. With real-time data and a fully customizable dashboard, you can create reports tailored to your business needs and optimized for both web and mobile devices. Establish custom alerts based on your company's policies and procedures for better enforcement and to gauge employee compliance.

RISK AND SAFETY REPORTING. Risk and safety scores are assigned to drivers based on criteria you set. The safety reports provide insight into drivers' on-road activities and enable managers to create performance benchmarks and custom safety alerts. Reporting also includes key fleet metrics such as speeding, harsh braking, backing up and seat belt use.

VEHICLE HEALTH REPORTING. Help maximize uptime by ensuring your vehicles are operating at their peak. Solutions include preventive maintenance, remote diagnostics, collision reconstruction and maintenance management. Key insights, such as active diagnostic faults and predictive engine data, help you prioritize maintenance needs, identify core problem areas and can reduce maintenance costs. You can even schedule repairs and set service reminders.



ELD REPORTING. Geotab's FMCSA-compliant solution streamlines ELD compliance, vehicle inspection reporting, driver ID and more. Drivers can record their Hours of Service (HOS) and complete vehicle inspections from a tablet or smartphone, while managers monitor compliance with real-time access to violation alerts, driver logs and remaining hours.

FLEET FUEL MANAGEMENT. Our telematics software provides emissions and idling trend reports, overall fuel usage and other important fuel KPIs. The transactions are visualized on a map to help detect suspicious activity with more than 50 types of alerts. Fuel BI supports multiple fuel card applications to provide interactive dashboard reporting and includes the ability to match your fuel card to a vehicle and driver to help detect trends and patterns.

ALL BENEFITING AN ARRAY OF VOCATIONS. Our telematics system provides solutions to a variety of industries, vehicle types and fleet sizes.

- Trucking
- Towing
- Refuse
- Construction
- Services
- Pickup and Delivery
- Bus

You can reduce the cost of ownership and experience new gains with telematics. With this data, decision-makers have the ability to steer progressive change with greater precision and confidence, making telematics a transformative tool in every vocation.

> **DURABLE, EASY-TO-USE HARDWARE**



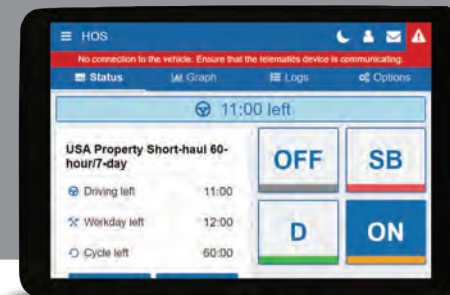
At Rush Truck Centers, we understand you need a business solution that is intuitive, easy to use and helps with regulations like HOS and ELD compliance. And with RushCare Telematics, we are committed to offering customers an all-in-one technology solution.

WE MAKE IT EASY TO GET STARTED. We have prepared a complete package of hardware, remote diagnostics and monitoring services to make it simple for you to implement this game-changing technology. Incorporating your existing tablets and mobile devices may be an option.



THREE COMPLIANCE KITS. Three compliance kits are available in 6-pin, 9-pin or 16-pin OBD. Each kit features simple plug-and-play installation and includes a Magellen or Samsung Tab A tablet, GPS Lockbox kit, Geotab telematics device and truck-specific harness.

HARNESS SELECTION GUIDE. Our team of technology specialists will help you identify the right harness connector for any make and model in your fleet. And the compact Geotab device plugs directly into your vehicle's diagnostic port, allowing use for other applications.





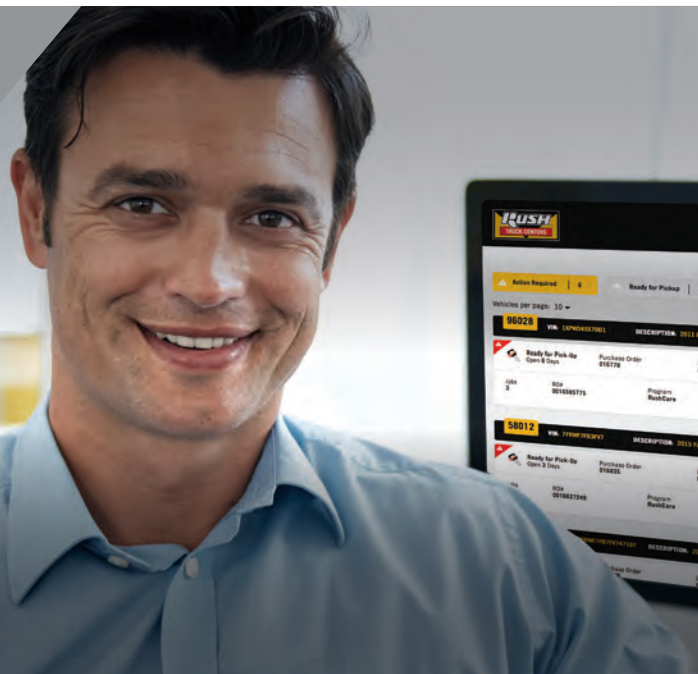
> TAILORED SERVICE PACKAGES, DEDICATED SUPPORT

10



SERVICE PACKAGES TAILORED TO YOUR BUSINESS. RushCare advanced telematics solutions is only matched by our exceptional service. We offer a variety of service packages to meet the level of support your business needs.

- Real-time productivity tracking
- Fleet optimization
- Enhanced driver safety
- Regulatory compliance (ELD compliant)
- Vehicle maintenance
- Data expansion
- Coordinate emergency roadside assistance



RUSHCARE CUSTOMER SUPPORT CENTER. Real customer service is about being accessible on your terms. That's why we developed the RushCare customer support team. Our customer support center is staffed by qualified professionals to help with your service needs – from finding the nearest location and providing technical support to scheduling mobile service or dispatching roadside assistance and more.

The RushCare customer support team is your first contact point for any inquiry or request.

- 24/7 call center
- Help locating nearest dealership
- Service scheduling and tracking
- Dispatch a mobile service unit
- Coordinate emergency roadside assistance
- Optional fault code monitoring and notifications

BACKED BY GEOTAB SUPPORT AND RESOURCES. Geotab support services are easily accessible directly in MyGeotab.

- 24/7 live agent access by phone and chat
- Multi-language support available
- Dispatch service for mobile units
- Coordination of emergency roadside assistance
- Optional fault code monitoring and notifications
- Training
- Assistance resolving issues

> TOTAL SERVICE MANAGEMENT FOR YOUR FLEET

SERVICE. THE RUSHCARE WAY. RushCare is more than a name and a promise. It defines how we approach service. From our customer support team to our online tools and service programs, RushCare is about our commitment to exceptional customer service. That's why we are pleased to offer you our total service management support package, RushCare Complete.

RushCare[®] COMPLETE



SERVICE CONNECT
24/7 access to repair status and service history.



PARTS CONNECT
Search, check availability and place parts orders online.



DEDICATED SERVICE CONCIERGE TEAM
Coordinates, monitors and expedites vehicle repairs.



VEHICLE RECALL AND CAMPAIGN MANAGEMENT
Review status and schedule needed services.



TELEMATICS SUPPORT
Optional fault code management and portal access.



RUSHCARE RAPID PARTS CALL CENTER
Knowledgeable parts professionals backed by extensive parts inventory.



XPRESS
Fast, accurate diagnostics, service and preventive maintenance.

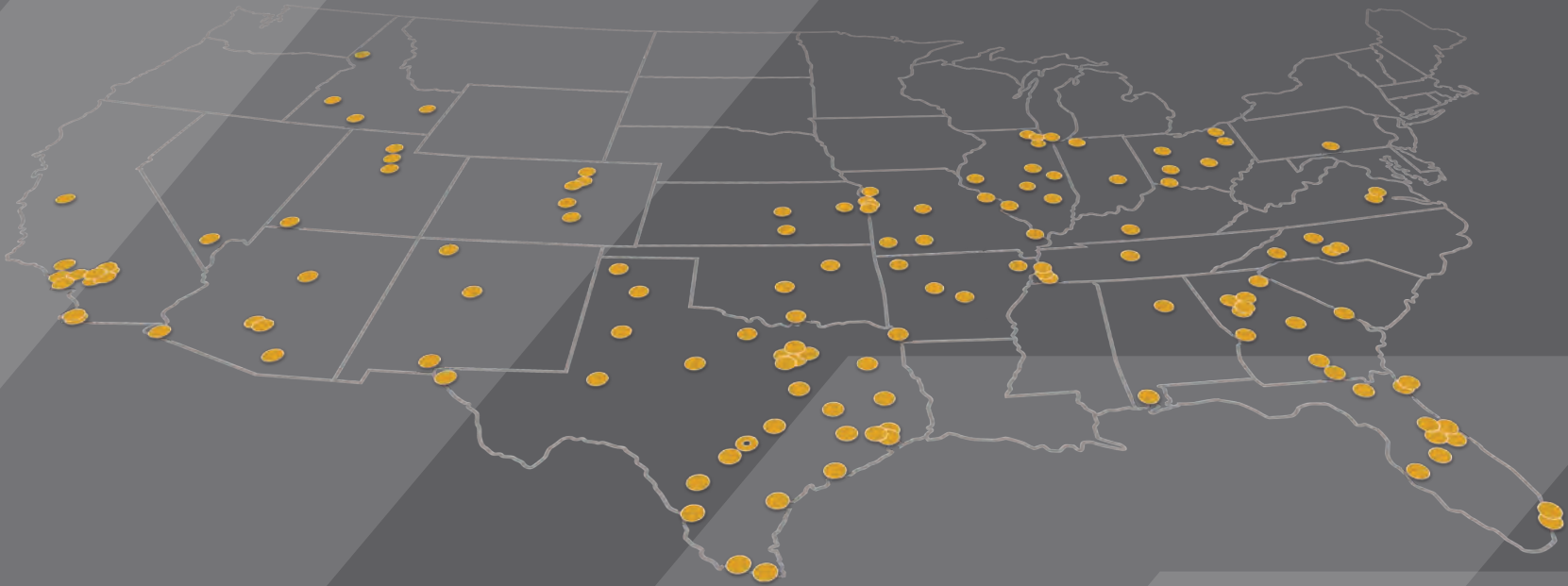


MOBILE SERVICE
Experienced technicians, when and where you need us.

SCAN THE QR CODE TO LEARN MORE ABOUT RUSHCARE COMPLETE.



IF YOU NEED ANYTHING,
WE'LL BE RIGHT HERE.





> RUSHTRUCKCENTERS.COM